



# FSC® COC GROUP CERTIFICATION OFFERS GREAT OPPORTUNITIES FOR SMALL BUSINESSES AND FSC IN THE GLOBAL NORTH AND SOUTH



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SMALL  
COMPANY  
A



FSC SYSTEM, JARGON,  
MINIMUM REQUIREMENTS

I want to support our forests but how?!  
Does every part of my product need to be  
certified? Was it 100% FSC or FSC 100%?

GROUP  
MANAGERS



We may be small but we have a  
mission and will get there. Let's bring  
our FSC certified products to clients!

SMALL  
COMPANY  
B



The proposer is  
Bert de Jong

MOTION  
55

## We need the engine of the economy

We need the engine of the economy in 35% certified companies are part of multisite, part of these are group members. For these small businesses, the FSC system is quite difficult to understand. There are an enormous number of rules and details that a company must comply with.

Chain of Custody group certification offers these companies the opportunity to benefit from the knowledge and expertise of the group manager. Especially in the North, good experiences have been gained with this.

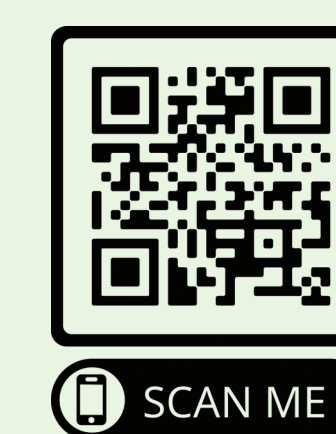
By far the largest part of economies are run by small and medium-sized enterprises (SME); they are also called the engine of the economy.

Therefore, we need them in making sustainable forest products the norm in our economies.

## Motion #55 in short

- 1 CoC group certified organizations shall be issued with their own license (e.g. sub)code so that their products can be traced more easily.
- 2 These organizations shall also have their own record on the FSC database, with reference to the group manager, making the individual scope of certification and contact details publicly available.

With this motion, FSC increases transparency, plus FSC will have a better data basis to e.g. carry out transaction verifications, and be in line with international legislation on product and supply chain integrity currently being developed.



## Test this out yourself... or see our video!

Why do we need Motion 55?

Let's say you are a consumer in the Netherlands, and you wish to buy an FSC certified Cork placemat.

Go to [info.fsc.org](https://info.fsc.org)

Select Product 'N3 Cork (...)' and country 'Netherlands'

Evaluate: is only the cork producing company showed or all companies in the group of which they are part?

We'd love to hear your opinion on Motion 55!



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